

# HSBC Structured Products at a Glance

## Barrier Participation Note with Call Feature



### Key Features



**Downside Protection** in the form of a barrier when held to maturity



**Term** for these notes tend to be medium term, 1 to 3 years



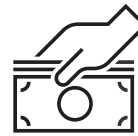
**Note Return** is linked to two or more indices such as S&P 500, Russell 2000, etc.

### Unique Features



#### One-Time Callable

These notes pay a One-Time Call Premium if certain parameters are met on the Call Observation Date



#### Enhanced Upside

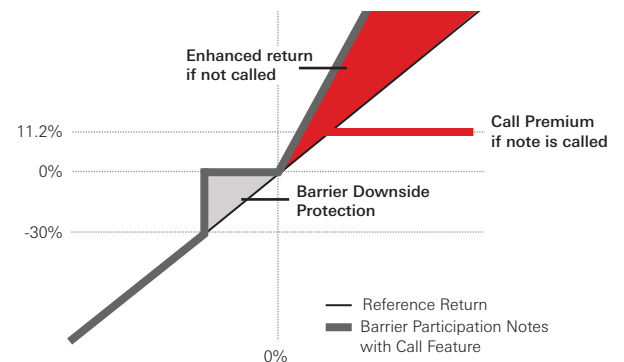
If the note is not called and held to maturity, the investment returns an enhanced participation of the least performing underlier

### Payoff Example

#### Hypothetical Note Terms

Barrier	30%
Call Premium	11.2%
Participation if not called	150%
Term	2 Years

### Hypothetical Payoff Graph



### One-Time Call Feature Payoff Examples

Below are the two payoff scenarios based on the reference return on the Call Observation Date.

Underlier Return on Call Observation Date	Outcome
All underliers are at or above the Call Threshold	Note is called, Call Premium is paid
Any underlier is below the Call Threshold	Note is not called

### Hypothetical Payoff Example

Below are the payoff scenarios if the note is not called, and held to maturity.

Reference Return	Participation in Least Performing Return	Note Return
20%	Enhanced Participation	30%
-25%	Barrier Downside Protection	0%
-35%	1 for 1 loss when below barrier level	-35%

## Barrier Participation Notes with Call Feature may be suitable for your clients who:



Have a moderately bullish view of all the underliers



Are comfortable with the barrier downside protection level



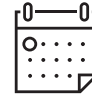
Seek an investment that offers the potential for a shorter hold period., or enhanced upside



Understand that they will lose 1 for 1 if the worst performing underlier finishes below the barrier level



Are willing to forego guaranteed interest payments, and certain benefits relating to a direct investment, such as dividends



Are comfortable holding the note to maturity if not called, and understand there may not be a secondary market.

## For More Information

If you would like to find out more information on the HSBC Dual Directional Notes, you can:

Go to your HSBC Advisor site, if you need to register visit: [www.uswealth.hsbcnet.com](http://www.uswealth.hsbcnet.com)

Contact the HSBC Structured Products Team

Email: [hsbcspsales@us.hsbc.com](mailto:hsbcspsales@us.hsbc.com)

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